

ANNUAL REPORTS

Our Work





ENVISIONING THE FUTURE OF FINANCIAL DESIGN

A new approach
to shareholder
engagement

COLLABORATE

Driving Change for Business and the Bottom Line

OVERVIEW

We can give you what you want: an easy-to-read, easily understood annual report document. By putting forth new ideas and solutions, combined with engaging graphics, our creative and strategic team will add value and visual interest to complex graphics and messaging. We will uniquely lay out your information in order to tell your story and meet your reporting needs by creating a coherent format that presents data in a transparent way.

HOW WE SET OURSELVES APART

Our team understands the difference between good and great. It begins by working with you to help define your strategy. We bring inspiring graphics and succinct copy together to effectively tell your story, incite readers, and advance your brand.

OUR SERVICES

Combining innovative graphics with cutting-edge ideas creates a fresh approach in communicating key messages. We will clearly convey your data and impact readers through:

- Design & Layout
- Content & Editorial Assistance
- Print
- Digital



FULL SERVICE

Custom Brand Solutions



FULL-SERVICE CREATIVE

- Creative direction
- Brand & logo development
- Package design
- Web design
- Graphic design
- Space/retail displays
- Style guide creation
- Art production
- Copywriting
- Illustration



FULL-SERVICE PHOTOGRAPHY

- Art direction/styling
- 360° product photography
- Post-production imaging
- Full-service retouching
- Product swatch matching
- Asset management & merchandise tracking
- Large prop library
- Prep kitchen
- Set builds
- Video
- CGI





INTERACTION

EXCITE

Make your company stand out

SETTING THE TONE

Our goal is to accentuate your brand and add value to your Annual Report. We are dedicated to working with you to produce distinct, meaningful documents that will trigger interest, ensure key content is noticed and digested, and lead to your company's success. We'll clearly emphasize the important aspects of your unique story to stakeholders and generate ongoing interest.

2017 ANNUAL REPORT

READABILITY

NAVIGATE

Accessing Information

SETTING THE TONE

Our approach creates a roadmap to location of key messages, making the proxy statement easier to assess and track information. Revamping the document's navigation system can assist in locating information while reinforcing your branding.

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FINANCIAL SUMMARY

Fiscal year 2017 produced a second consecutive year of record net sales, Adjusted EBITDA and Adjusted EPS.

Our residential roofing product line net sales grew 8.7% compared to 2016 and recorded its 14th consecutive quarter of sales growth in Q4 2017, remaining our strongest performing sector. Our commercial roofing product line net sales decreased slightly year-over-year, and our complementary product line posted a 7.3% daily sales increase, the result of Beacon's targeted efforts and solid underlying end market trends. Our 2017 gross margin percentage finished above robust 2016 levels and represented our best annual performance as a public company ever.

\$4.38
Billion

Record
Net Sales

\$100.9
Million

Record
Net Income



2017 GROWTH HIGHLIGHTS

ORGANIC

+3.4%
Total

Same Day
Growth

Added
4

Greenfields

ACQUISITION

Completed
5

Acquisitions

Added
23

Branches

~\$137
Million

In Annual Net Sales

A MILESTONE ACQUISITION



The acquisition of Allied is well aligned with Beacon's strategic priorities:

- 1 Transformational Combination of Two Leading Building Materials Distributors
- 2 Improved Scale and Positioning in Fragmented Exterior Products Distribution
- 3 Enhanced Geographic Footprint in Attractive Areas Where Beacon is Underrepresented

Agreement price
= **\$2.625 Billion**

Announced
8/24/2017

Closed
1/2/2018

208 branch
locations across
31 states

Beacon
presence in
all 50 U.S. states

Allied is **one of the country's largest** exterior and interior building product distributors

RT R. BUCK

Mr. Buck

CLARITY

INFORM

Company Highlights

VISUAL CLARITY

Clarity is a priority. With original, eye-catching infographics, we streamline key information to directly communicate key messages and your brand. Less copy keeps the reader's attention and our graphics translate information for a clear interpretation of facts and figures.

PERFORMANCE

EXPLAIN

Executive + Financial Summaries

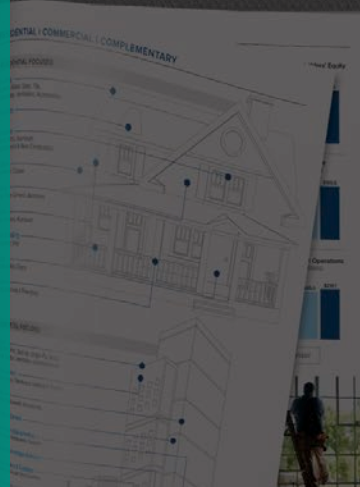
PERFORMANCE FOCUS

We will make sure your governance and compensation stories are told effectively. This includes performance trends, financial results and salary drivers. The material is presented in a clear and concise way, effectively telling your story and presenting the key takeaway points.



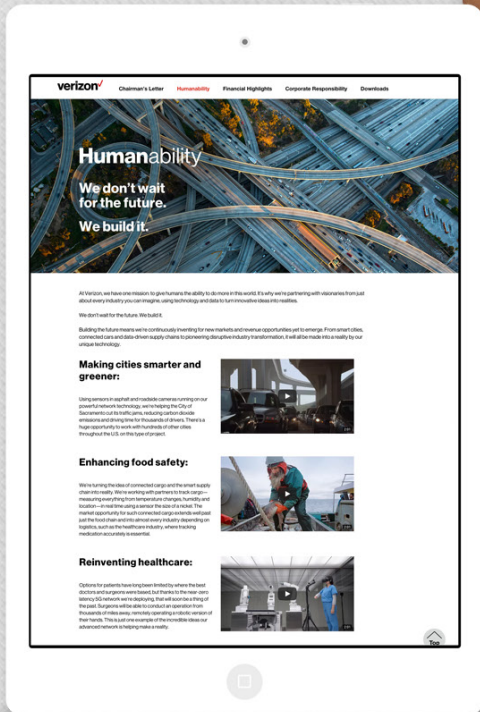
ANNUAL REPORT

Portfolio Samples



VERIZON

rrd MARKETING SOLUTIONS







STARBUCKS®
Fiscal 2017
Annual Report



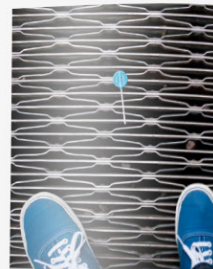
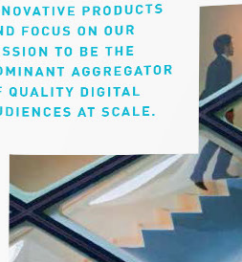




ANNUAL REPORT AND ACCOUNTS

YEAR ENDED
31 MARCH
2016

I REMAIN CONFIDENT IN OUR COMPANY'S FUTURE AS WE CONTINUE TO DILIGENTLY STREAMLINE OPERATIONS, DEVELOP INNOVATIVE PRODUCTS AND FOCUS ON OUR MISSION TO BE THE DOMINANT AGGREGATOR OF QUALITY DIGITAL AUDIENCES AT SCALE.



CHAIRMAN'S STATEMENT

Financial Year 2016 was a pivotal year for the online advertising industry in general and blinkx in particular. Consolidation dominated the headlines as the market polarized between integrated supply-side players seeking to complete on-to-end technology platforms, and smaller point solutions facing profitability and scale challenges. Consumer privacy and concerns about supply quality placed additional pressure on the ecosystem as advertisers sought efficiency and speed projections remain strong. Despite these challenges, digital advertising's Core offerings remain strong, specifically relative to blinkx's achievements and actions in Core product areas, integration in a position of strength and differentiation in this dynamic environment.

During this past year, blinkx consolidated its offerings under a new brand, *EfficientOne*, which allowed the Company to make deals with advertisers and brands looking for 'omnikey' cross device solutions at scale. The Company actively focused on integration and investment in its Core mobile, video and programmatic offerings, which have grown from 50% of revenues in FY2015 to over 70% in FY2016. The Company successfully aggregated supply through its unified programmatic platform and now boasts one of the largest supply footprints in the industry - including unique inventory through its owned and operated web properties and direct relationships with publishers and app developers. The platform is also one of the few to offer contextual brand safety filtering technology, increasing the quality of supply and helping advertisers realize sustainable value for their digital marketing investments.

In addition to a strong, integrated product offering, the Company has also taken deliberate steps to diversify and exit historical products that were considered Non-Core to future growth. As a result, the Company took difficult but necessary steps to drive cost and operating discipline across all areas of the business - even at the expense of revenue associated with Non-Core streams. This operating discipline enabled the Company not only to preserve cash in an uncertain industry environment but, more importantly, build the platform for sustained growth. I feel confident in our Company's future as we continue to diligently streamline operations, develop innovative products and focus on our mission to be the dominant provider of quality digital audiences, across devices, at scale. The entire blinkx team deserves recognition and praise for their perseverance and steadfastness in executing on difficult decisions for profitability and growth.

This past year, the Board continued to bolster the governance position with two significant changes. The Company was pleased to announce the appointment of Mr. Andy Cunningham as an independent Non-Executive Board member. She brings significant expertise in corporate and product marketing, brand management and strategic communications. Concurrently, after almost nine years on the Board (eight as Chairman), Mr. Anthony Bennett stepped down from the Board. The Company is grateful for his service and invaluable contributions to the Company over the years.

I would like to offer my thanks to all our shareholders, both private and institutional, as well as our customers, employees and partners, for their support of blinkx during this transformative year. The Board continues to be inspired by monumental changes that blinkx and its management team successfully executed during FY2016 and remains confident about the Company's future prospects for the Company and its shareholders, and am looking forward to a successful FY2017.

Raj Chatterji
Chairman of the Board of Directors
14 May 2016



Raj Chatterji
Chairman of the Board of Directors



RhythmOne ANNUAL REPORT AND ACCOUNTS YEAR ENDED 31 MARCH 2017 COMPANY NO. 06223359

KEY HIGHLIGHTS

FY2017 was a pivotal year for RhythmOne. With a return to underlying profitability on an adjusted EBITDA basis, strategic focus on Core mobile, video and programmatic trading and complete closure of the sale of Non-Core product lines, the Company has accomplished the fundamental transformation it began two years ago.

During the year, the Company reinforced its position as a leading multi-channel, multi-format programmatic platform with significant scale, cutting-edge technology and unique, high-quality inventory. RhythmMax, the Company's unified programmatic platform for engaged audiences, is now ranked #5 in volume by comScore and #1 internationally on PwLabs' Global Seller Trust Index (February 2017). The Company's focus now shifts to accelerating revenue growth and profitability through both organic and inorganic efforts, as the industry continues to consolidate.

Key financial and operating performance for the year is outlined below:

FINANCIAL

Millions	FY2017	FY2016	Change
Core Revenue*	\$149.0	\$116.0	28%
Non-Core Revenue*	\$26.4	\$50.7	(48%)
Total Revenue*	\$175.4	\$166.7	5%
Adj. EBITDA* (LBITDA)*	\$1.4	(\$10.5)	+\$11.9
Ending Cash*	\$75.2	\$78.5	(\$3.3)

- Completed transformational shift to Core mobile, video and programmatic products, resulting in a return to revenue growth and underlying profitability on an adjusted EBITDA basis;
- Significant growth (28% year-on-year) of Core mobile, video and programmatic products that drove financial performance across key metrics; and
- Exited all Non-Core products—including sale of Prime Visibility agency services business.

OPERATIONS AND GOVERNANCE

- Completed the acquisition of Perk Inc., a mobile-first supply side rewards and engagement platform, enhancing the Company's base of unique, engaged audiences—with the integration largely complete;
- Invested approximately \$5M in product development and capital expenses to strengthen and improve Core product lines;
- Continued cost discipline, with Operating Expense from Continuing Operations before exceptional costs during the Period of \$60.8M (FY2016: \$73.4M), a decrease of more than 18%, or \$12.6M, over the previous year;
- Ended the Period with a strong, debt-free balance sheet with over \$75.2M in cash and cash equivalents, and marketable securities; and
- Appointed Mr. Edward ("Ted") Hastings as an Executive Director of the Company, bringing invaluable online advertising and ad tech experience to the Board.

PRODUCTS

- RhythmOne platform now ranks #1 internationally and #2 in the US in quality, as measured by PwLabs (February 2017) and #5 in volume as measured by comScore (February 2017), featuring within the top 5% of the competitive set;
- Core opportunity volume and price grew by 87% and 69% year-on-year, respectively;
- Expanded into 15 new international markets, which collectively represent 10% of programmatic revenues in the Fourth Quarter;
- Enhanced proprietary brand safety technology ("RhythmGuard") through integrations with leading traffic quality partners, including Grapeshot, WhiteOps, Integral Ad Science, DoubleVerify and Moat, and ad quality partners, The Media Trust and RiskIQ;

- Added 29 programmatic demand side partners, including marquee platforms such as AppNexus, Doubleclick and Openx Networks;
- Expanded programmatic supply relationships—adding 18 new partners including FreeWheel, MobFox, SwitchConcepts and Teads;
- Forged or expanded direct relationships with major brands, such as Honda, Nestle, Marzetti, Ford, Chipotle, McDonalds, US Air Force, Dropbox, Square Inc., Delta Faucets, Ocean Spray, Viapoint, Maui Jim, Jellibell, Whole Foods, Exxon Mobile, Autzone, ADR, Black & Decker and Capella University;
- Signed over 450 publisher partners, including Lifesize, Akamai, Krush, Cheetham mobile, Comicoom.com, spanishdictionary.com, Daily Motion and Twitch; and
- Integrated Perk Inc.'s mobile app and websites into the RhythmOneMax platform, enabling programmatic demand partners to access Perk's engaged user base.

Non-GAAP Measures

- Core revenue is revenue recognized within Continuing Operations in the audited financial statements.
- Non-Core revenue is revenue recognized within Discontinued Operations in the audited financial statements.
- Total revenue is revenue from Core and Non-Core product lines. It comprises revenue recognized within both Continuing and Discontinued Operations.
- This Annual Report contains references to adjusted EBITDA and adjusted Loss for the Period attributable to equity holders of the parent. These financial measures do not have any standardized meaning provided by IFRS and are therefore referred to as non-GAAP measures. The non-GAAP measures used by RhythmOne may not be comparable to similar measures used by other companies. Adjusted EBITDA is defined as profit (loss) for the year before finance income and expense, taxes, depreciation and amortization, share-based payment expense and exceptional costs. Management believes that this measure is a useful supplemental metric as it provides an indication of the results generated by the Company's principal trading activities prior to consideration of how the results are impacted by non-recurring costs, how the results are taxed in various jurisdictions, or how the results are affected by the accounting standards associated with the Group's share-based payment expense.
- Ending cash includes cash and cash equivalents and marketable securities.

FY2017 WAS A PIVOTAL YEAR FOR RHYTHMONE... THE COMPANY REINFORCED ITS POSITION AS A LEADING MULTI-CHANNEL, MULTI-FORMAT PROGRAMMATIC PLATFORM WITH SIGNIFICANT SCALE, CUTTING-EDGE TECHNOLOGY AND UNIQUE, HIGH-QUALITY INVENTORY.

TOTAL REVENUE*
\$175.4M
(\$166.7M)

ADJ. EBITDA
\$1.4M
(\$10.5M)

NET CASH & MARKETABLE SECURITIES
\$75.2M
\$78.5M

Time Period FY2017 (top), FY2016 (bottom)



Our Financial Philosophy

High-Quality and Diverse Portfolio

"Over the past year, we have significantly improved the quality and diversification of our portfolio through capital recycling. We proactively sold 108 properties leased to 84 Lumber, which meaningfully reduced cyclical risk within our portfolio, and monetized certain stores of our Haggen and Shopko locations. As a result of these actions, along with high-quality acquisitions, our top ten tenants now comprise 25.8% of our normalized rental revenue, down from 51.7% at our IPO. We believe that our strategy, which combines active portfolio management and targeted acquisitions with a client-centered approach, will enhance cash flow stability and long term value creation."

- Jackson Hsieh, President & Chief Operating Officer

2,615 Properties 98.2% Occupancy 49 States 450 Tenants 28 Industries

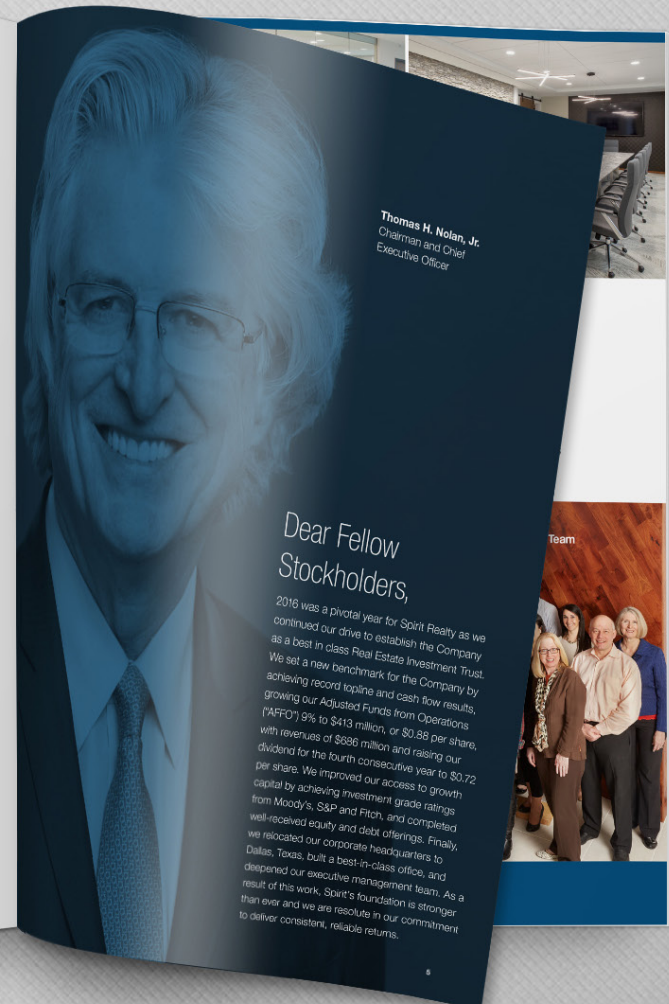
At Spirit, we are creating a fortress real estate portfolio, along with acquisition, disposition and asset management programs that provide same-store stable dividends and AFFO per share growth. In 2016, we acquired 269 high-quality assets for a total investment of \$705 million at an initial yield of 7.53%. At the same time, we sold \$565 million of assets, comprised of 213 properties at an average cap rate of 7.28%, that were either accretive on a risk-adjusted basis to reinvestment opportunities or no

longer core to our strategy. In addition, we completed a thorough review of our portfolio and implemented an asset ranking for all our real estate with the goal of identifying new opportunities to drive future growth. Looking ahead, we believe we are better positioned than ever before, with a strong balance sheet and newly expanded management team, to continue growing our portfolio of high-quality, single-tenant operationally essential real estate assets.

Top 10 Tenants ⁽¹⁾	PROPERTIES	% OF NORMALIZED RENTAL REVENUE
1 Shopko	116	8.2%
2 Walgreens	49	2.7%
3 AMC Entertainment	17	2.3%
4 Church's Chicken	192	2.2%
5 Albertsons	23	2.1%
Top 5 Total	397	17.5%
6 Circle K	83	1.9%
7 Academy Sports	6	1.9%
8 Regal Entertainment	15	1.5%
9 GPM Investments, LLC	105	1.5%
10 CVS	36	1.5%
Top 10 Total	642	25.8%

(1) Tenants represent legal entities ultimately responsible for obligations under the lease agreements or affiliated entities. Other tenants may operate the same or similar business concepts to tenants as those set forth above.

4 Spirit Realty Capital | 2016 Annual Report



Thomas H. Nolan, Jr.
Chairman and Chief
Executive Officer

Dear Fellow Stockholders,

2016 was a pivotal year for Spirit Realty as we continued our drive to establish the Company as a best in class Real Estate Investment Trust. We set a new benchmark for the Company by achieving record top-line and cash flow results, growing our Adjusted Funds from Operations ("AFFO") 9% to \$413 million, or \$0.88 per share, with revenues of \$686 million and raising our dividend for the fourth consecutive year to \$0.72 per share. We improved our access to growth capital by achieving investment grade ratings from Moody's, S&P and Fitch, and completed well-received equity and debt offerings. Finally, we relocated our corporate headquarters to Dallas, Texas, built a best-in-class office, and deepened our executive management team. As a result of this work, Spirit's foundation is stronger than ever and we are resolute in our commitment to deliver consistent, reliable returns.



rrd

DEAR FELLOW STOCKHOLDERS,

2016 was a milestone year in the strategic evolution of RR Donnelley as we completed the spin-offs of our publishing and retail-centric print services and office products business, LSC Communications, Inc., and our financial communications and data services business, Donnelley Financial Solutions, Inc. I would like to recognize all of the employees across RR Donnelley who worked tirelessly to ensure the timely and seamless execution of these transactions. Since the spin-offs were first announced in August 2015, our teams accomplished an incredible undertaking and the on-time completion of these spin-offs is a tribute to the dedication, commitment and can-do attitude of the people at RR Donnelley.

October 1st began a new era for RR Donnelley with a focused vision to further extend our position as a leading global provider of integrated communications solutions that enhance audience engagement and drive business performance. With our extensive portfolio of multichannel print and digital solutions, as well as our significant supply chain, business process outsourcing and logistics capabilities, we assist organizations around the world to create, manage and execute their marketing and business communications strategies.

Further, we continue to execute our established strategic goals to drive long-term growth by optimizing our core businesses, accelerating expansion of our strategic growth offerings, broadening our relationships with existing clients, and scaling our multichannel digital technology and print communications capabilities. Underlying our strategic growth initiatives is our aggressive approach to adjusting our cost structure to match our sales performance while also maintaining a disciplined approach to capital allocation.

As we look ahead, advancing technologies continue to drive rapid channel expansion, big data proliferation and individual consumer preferences, all of which are serving to disrupt traditional marketing and brand execution models for our clients around the world. Organizations are challenged to create, synchronize and deliver their content across a complex maze of channels to drive meaningful connections with their targeted audiences. The choices they have to make to effectively communicate with their audiences are among their most critical investments. As our clients gain more experience communicating in a multichannel world, they recognize that how their communications are managed, optimized and delivered across the right channels makes those communications more effective and impactful.

RR Donnelley has a rich history of embracing change across the communications landscape and successfully evolving to meet the growing requirements of our global clients. We continue to place a high priority on further expanding our capabilities, through both organic investments and acquisitions, to help our clients reduce costs, simplify complexity and improve the effectiveness of their marketing and business communications. In the third quarter of 2016 we acquired Precision Dialogue, an omni-channel client engagement firm that specializes in leveraging customer insights, information and interactions to drive relevant multichannel marketing communications. With the specialized capabilities of Precision Dialogue now embedded into our marketing communications offerings, we have enhanced our ability to develop insight-driven communications that guide our clients' marketing initiatives.

Effective communications are at the heart of successful organizations and are at the core of what we do. With our unmatched portfolio of products and services, specialized expertise and innovative technologies, we are confident in our ability to effectively serve the complex and diverse needs of our clients. We are leveraging each of our product and service offerings to expand our market position through new client acquisition. We are providing various combinations of our offerings to create tailored solutions as we expand our relationships with our more than \$2,000 existing clients. And we continue to scale our multichannel capabilities, including content management, digital services and workflow automation, to further expand our long-term strategic client relationships by transforming the way they connect, interact and engage with their customers.

Through the dedicated and talented employees of RR Donnelley, we are creating, managing and executing compelling people around the world with the power of communications that inform, entertain, educate, inspire and get Communications that maximize how a client's message, format or device utilized. As the new RRD, we are confident about our path forward and we are inspired every day to serve our global clients, protect the safety of our employees and operate with the highest standards of ethics, integrity and sustainability.

Daniel I. Koehn
Daniel I. Koehn
President & Chief Executive Officer
April 2017



RRD 2016 Annual Report

Printing

International
29%
of 2016 Net Sales

International

by Solutions (CTS)
Business Outsourcing (BPO)

BEACON ROOFING



Beacon Roofing
505 Huntmar Drive, S
Herndon, VA 20170
Phone: 571.323.3939
www.BEACN.com



CORPORATE PROFILE

Beacon Roofing Supply, Inc. has grown to become the largest publicly traded distributor of roofing materials and complementary building products in the United States and Canada. We serve over 70,000 customers and have over 50,000 SKUs available across our branch network.

CELEBRATING OUR 90th YEAR

We originated with Beacon Sales Company, founded in Charlestown, Massachusetts in 1928. Our people are supported by a strong, values-oriented corporate culture.

Our local branches stock a comprehensive product line that caters to the local market. In addition to residential and commercial roofing, our extensive complementary product categories include windows, siding, decking, doors, waterproofing and other exterior products. Beacon proudly distributes the roofing and complementary products of brand-name manufacturers. These manufacturers understand that our branch staff's expertise and quality service will ensure the successful application of their premium products.

Our knowledgeable and experienced sales and marketing team includes outside sales and business development specialists, inside sales/customer service representatives, manufacturer/architectural representatives and product specialists. Contractors trust the product knowledge and application expertise of our staff. They rely on this expertise, along with on-time delivery and product availability, to deliver successful, profitable and on-time projects. National customers also rely on our local branch expertise and service. As a result, successful partnerships that go beyond the industry norm are formed between our dedicated Beacon branch teams and our customers.

We have grown through strategic acquisitions, the opening of new greenfield branches, and the expansion of product and service offerings in our branches. Our business is well-balanced, with non-discretionary re-roofing applications as well as new construction and remodeling in the residential and commercial roofing and complementary exterior markets. We have a strong foundation for continued growth based on a highly scalable platform, a proven business model, results-oriented management, a strong people-focused corporate culture, and a company-wide enterprise resource planning system.

RESIDENTIAL | COMMERCIAL | COMPLEMENTARY

RESIDENTIAL FOCUSED

- Roofing
Asphalt, Metal, Slate Tile,
Concrete, Ventilation, Accessories
- Sidings
Wood, Vinyl, Aluminum,
Replacement & New Construction
- Columns
Aluminum, Copper
- Siding
Vinyl, Fiber Cement, Aluminum
- Doors
Fiber Cement, Aluminum
- Deck & Railing
Composite, Vinyl
- Doors
Exterior & Entry Doors
- Columns
Wood, Aluminum & Fiberglass

COMMERCIAL FOCUSED

- Roofing
EPDM, TPO, PVC, Built-Up, Single Ply, Metal,
Aluminum, Copper, Ventilation, Underlayment
- Waterproofing
Liquid, Sheet, Membrane, Polyurethane
- Windows
Aluminum, Concreto, Accessories
- Deck & Railing
Composite, Vinyl
- Decking
Wood, Composite, PVC, Aluminum
- Columns
Aluminum, Copper, Fiberglass
- Doors
Exterior & Entry Doors
- Columns
Wood, Aluminum & Fiberglass



2017 Annual Report



CORPORATE INFORMATION

BOARD OF DIRECTORS

RAYMOND SOONG ^{1,2,3,4}
Chairman of the Board,
Diodes Incorporated
Chairman of the Board,
Life-On Technology Corporation
Chairman of the Board,
Life-On Semiconductor Corporation
Director since 1993

C.H. CHEN ^{4C}
Vice Chairman,
Diodes Incorporated
Vice Chairman,
Life-On Semiconductor Corporation
Director since 2000

MICHAEL R. GIORDANO ^{1C}
Senior Vice President,
UBS Financial Services, Inc.
Director since 1990

L.P. HSU ^{1,2}
Former, Chairman,
Philips Taiwan Quality Foundation
Director since 2007

DR. KEH-SHEW LU ⁴
President & Chief Executive Officer,
Diodes Incorporated
Former, Senior Vice President,
Texas Instruments, Inc.
Director since 2001

JOHN M. STICH ^{1,3}
Honorary Consul-General of Japan
in Dallas
Former, Chief Marketing Officer,
Texas Instruments, Inc. - Japan
Director since 2000

MICHAEL K.C. TSAI ^{1,3}
Chairman,
Zentel Electronics Corporation
Director since 2010

- 1 - Audit Committee Member
- 2 - Compensation Committee Member
- 3 - Governance and Stockholder Relations Committee Member
- 4 - Risk Oversight Committee Member
- C - Committee Chair
- F - Financial Expert

EXECUTIVE OFFICERS

DR. KEH-SHEW LU
President & Chief Executive Officer
Employee since 2005

RICHARD D. WHITE
Chief Financial Officer & Secretary
Employee since 2006

MARK A. KING
Senior Vice President,
Sales & Marketing
Employee since 1991

CLEMENTE "CLAY" BELTRAN
Vice President,
Corporate Supply Chain/Planning,
Outsourcing & Quality
Employee since 2011

JULIE HOLLAND
Vice President,
Worldwide Analog Products
Employee since 2008

ALEX CHIMING HUI
Vice President,
Analog Business Group/Pericom
Employee since 2015

HANS ROHRER
Senior Vice President,
Business Development
Employee since 2008

EDMUND TANG
Vice President,
Corporate Administration
Employee since 2006

FRANCIS TANG
Vice President,
Workwide Discrete Products
Employee since 2006

SHAREHOLDER INFORMATION
Diodes Incorporated common stock is listed on the NASDAQ Global Select Market (NASDAQ-GS: DIOD).

Calendar Ended	Closing Sales Price of Common Stock	
	High	Low
2015		
Fourth Quarter	\$25.09	\$19.06
Third Quarter	24.11	18.88
Second Quarter	28.32	24.11
First Quarter	30.43	25.83
2014		
Fourth Quarter	\$27.74	\$20.00
Third Quarter	30.05	23.92
Second Quarter	30.30	25.80
First Quarter	26.12	22.12

ANNUAL REPORT ON FORM 10-K
A copy of the Company's Annual Report on Form 10-K and other publicly filed reports, as filed with the United States Securities and Exchange Commission, are available at www.diodes.com or www.sec.gov or upon request of:

INVESTOR RELATIONS

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Email: LSievers@SheltonGroup.com

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM
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10960 Wilshire Blvd., Suite 1100
Los Angeles, California 90024

TRANSFER AGENT & REGISTRAR
Continental Stock Transfer & Trust Company
17 Battery Place, 8th Floor
New York, New York 10004
212-509-4000

GENERAL COUNSEL
Sheppard, Mullin, Richter & Hampton LLP
333 S. Hope Street, 42nd Floor
Los Angeles, California 90071

FINANCIAL INFORMATION ONLINE
World Wide Web users can access Company information on the Diodes Incorporated investor page at www.investor.diodes.com

GROSS COMBINED LOANS RECEIVABLE¹

Over the years, one thing has not changed, and that is our commitment to attracting, retaining and training the best people in the industry. These highly motivated employees provide unmatched service to our underbanked customers and the communities where they live and work. We try to live this every day in many small ways, but occasionally circumstances require more from our company and our team. Last August, our Houston operations were impacted by Hurricane Harvey and the entire community was devastated. We were very fortunate that our stores sustained only minimal damage and very thankful that our employees and their families came through the storm safely. We did hear many stories of heartbreak and hardship endured by our customers. As a result, we waived (not deferred or restructured) payments for approximately 22,500 customers, which totaled \$3.0 million of loan forgiveness. We also donated \$250,000 to local relief charities. The response from our customers was tremendous and it was gratifying for everyone in our company to know that our support made a genuine difference.

Over the past ten years, we have proactively sought to grow and diversify our business and have done so in three very important ways:

- **Geographies:** Our international operations in Canada and the U.K. accounted for 23.4% of our 2017 total revenue.
- **Channels:** Online revenues grew to 38.2% of total revenue in 2017.
- **Products:** Installment and line-of-credit products now account for 80.6% of our gross combined receivables balances and 67.9% of total revenue for 2017.

Underpinning all of our growth, diversification and change management is a best-in-class IT platform and a risk and analytics group that develops proprietary

underwriting models. Our team incorporates data from over 75 million completed applications and 11,000 data variables. Our IT platform and risk analytics provide real-time credit decisions across all of our "Call, Click or Come In" customer touchpoints. Further, this same system drives all aspects of our support functions, including marketing, account acquisition, customer service, default servicing and collections.

Although we are proud of the many milestones that we reached during 2017, a few things stood out along the way:

- **FEBRUARY**
Completed \$540 million corporate bond refinancing
- **JULY**
Launched our Avia Credit installment and line-of-credit brand in the U.S.
- **AUGUST**
Began offering a line-of-credit product in Virginia, our 27th state
- **OCTOBER**
Launched our LendDirect loan brand in the U.K. with installment and guarantor loan offerings
- **NOVEMBER**
Opened our first LendDirect loan office in Ontario, Canada
- **DECEMBER**
Completed our IPO and began trading on the New York Stock Exchange

We finished the year with \$963.5 million of total revenue and \$232.2 million of Adjusted EBITDA⁽¹⁾, both of which were records and which grew 16.3% and 22.7% over 2016, respectively. Our gross combined loans receivable ended the year at \$511.6 million⁽²⁾, also a record and 44.4% higher than a year ago. We continued to grow our people and added key senior leaders in almost every key operating group, geography and, as part of our IPO, we welcomed two new directors to our board:

MISSION

Powering innovation for underbanked consumers

VISION & VALUES

Winning with integrity

Thriving on change

Building relationships based on trust, honesty and respect

Executing with urgency and passion

Keeping our commitments

Leading with humility

MULTIPLE OPPORTUNITIES FOR CONTINUED GROWTH

CAPITAL STRUCTURE OPTIMIZATION	• Ongoing alignment of financing mix to support future growth
OPERATIONAL ENHANCEMENT	• Further reduce customer acquisition cost • Continued improvement in credit performance • Further expand installment loan offerings in U.S. and Canada
GEOGRAPHIC EXPANSION	• Expansion of LendDirect in Canada; pilot stores open Q4 2017 • Continue to explore opportunities in new high-growth markets
NEW PRODUCT OFFERINGS	• New online installment loan brand, Avia Credit • New online guarantor loan product in the U.K. under new Just Loans brand • Roll out new line of credit offerings in U.S.
EFFICIENT CUSTOMER ACQUISITION	• Continue to drive more customer growth in existing products / geographies • Use direct and indirect acquisition strategies • Increase programmatic direct-mail program and add to affiliate network

(1) Adjusted EBITDA is defined as gross activity less certain plus items originated by third-party lenders through CSO programs.
(2) Gross combined loans receivable is defined as gross activity less certain plus items originated by third-party lenders through CSO programs.



SHAREHOLDER INFORMATION

ANNUAL MEETING OF SHAREHOLDERS

April 26, 2017, at 9:00 a.m.
In person: L.S. Myers Training Center,
1554 South Main Street, Akron, OH 44301
Live webcast: Available on the Investor Relations section
of the Company's website at www.myersindustries.com or
at www.virtualshareholdermeeting.com/MYE.
For more information, call (330) 253-5592.

COMPANY HEADQUARTERS

Myers Industries, Inc.
1293 South Main Street, Akron, OH 44301
Tel: (330) 253-5592; Fax: (330) 761-6156
Web Site: www.myersindustries.com

COMMON STOCK

Traded on the New York Stock Exchange

DIVIDEND REINVESTMENT PLAN

Shareholders have a convenient opportunity to automatically
reinvest cash dividends and make voluntary cash investments
in the Company's stock through the Dividend Reinvestment
and Stock Purchase Plan. For full details, please contact:

Treasurer
Myers Industries, Inc.
1293 South Main Street, Akron, OH 44301
Tel: (330) 253-5592; Fax: (330) 761-6156

Transfer Agent & Registrar
Wells Fargo Shareholder Services
P.O. Box 64874
St. Paul, MN 55164

Please contact Wells Fargo directly to:

- Transfer stock
- Change name or address
- Replace lost stock certificates
- Obtain holding statements
- Replace lost dividend checks
- Consolidate accounts
- Eliminate multiple mailings

Wells Fargo representatives may be reached at (800) 468-9716
between the hours of 8:00 a.m. and 8:00 p.m. Eastern, Monday
through Friday. Outside of the U.S., call (651) 450-4064. Shareholders
may access accounts online at www.shareownerline.com.

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Ernst & Young LLP

FORM 10-K REQUESTS

Free copies of the Company's 2016 Annual Report and Form 10-K
are available on our website or upon written request to:

Myers Industries, Inc.
ATTN: Investor Relations
1293 South Main Street, Akron, OH 44301

INVESTOR RELATIONS CONTACTS

Matteo Anversa
Executive Vice President, Chief Financial Officer
& Corporate Secretary

Monica Vinay
Vice President, Investor Relations & Treasurer
Tel: (330) 253-5592; Fax: (330) 761-6156

BOARD OF DIRECTORS

F. Jack Liebau, Jr.
Chairman of the Board of Directors, Former President and
CEO of Roundwood Asset Management

R. David Banyard
President & CEO, Myers Industries, Inc. (NYSE: MYE)

Sarah R. Coffin
Former CEO of Aspen Growth Strategies, LLC

John B. Crowe
Former CEO and Chairman of Buckeye Technologies, Inc.

William A. Foley
Chairman of the Board and CEO of Libbey Inc. (NYSE: LBY)

Daniel R. Lee
CEO, President and Director of Full House Resorts, Inc.

Bruce M. Lisman
Former Chairman of the Global Equity Division,
JP Morgan Chase & Co. (NYSE: JPM)

Jane Scaccetti
CEO and founding partner of Drucker & Scaccetti

Robert A. Stefanko
Former Chairman of the Board & EVP of Finance & Administration,
A. Schulman, Inc. (NASDAQ: SHLM)

CORPORATE OFFICERS

R. David Banyard
President & CEO

Matteo Anversa
Executive Vice President, Chief Financial Officer
& Corporate Secretary

NYSE DISCLOSURES

In 2016, the Company submitted to the New York Stock Exchange
an unqualified Section 12(a) certification by its chief executive
officer indicating that he was not aware of any violation by the
Company of the NYSE corporate governance listing standards. In
addition, the Form 10-K for the year ended December 31, 2016
filed with the Securities and Exchange Commission contained the
Section 302 and 306 certifications by the Company's chief executive
officer and chief financial officer.

FORWARD-LOOKING STATEMENTS DISCLOSURE

"Forward-looking" statements are indicated by words such as
"will," "believe," "anticipate," "expect," or any variations of
these words or similar expressions. Any statement that is not
of historical fact may be deemed "forward-looking." These
statements involve risks and uncertainties, many outside of the
Company's control, that could cause actual results to materially
differ from those expressed or implied. Factors include: changes
in the markets for the Company's business segments, unanticipated
downturn in business, competitive pressures on sales and
pricing, increases in raw material costs, regulatory issues, and
deterioration of economic and financial conditions in the United
States and around the world. Additional details are provided in
the Company's Form 10-K filed with the Securities and Exchange
Commission. Myers Industries undertakes no obligation to update
forward-looking statements contained herein.



Our brand promise

EVOLVING OUR BRAND

Advertising alone does not build a brand. It also takes satisfied customers and the commitment of employees who live the brand every day. That's why one of the cornerstones of our brand evolution is action powered by insight.

It means that each and every day, we listen carefully to our customers and then use the insights we gain to provide the tools they need to act with confidence. At every touch point, our employees and distributors strive to understand our customers' needs and present them with the creative solutions that will empower them to attain lifetime financial security.

In 2011, our brand shone through in competitive product offerings, innovative online and mobile tools and focused customer service. We worked hard to demonstrate our brand in action, with sponsorships of exceptional local events that touch the everyday lives of our clients and employees worldwide. And through advertising and media partnerships, we explored the benefits of financial advice in providing people with peace of mind about their retirement planning.

Great brands improve with time and momentum – and we will continue to build on our many “wins” of the past few years. The return on investment is already clear: investors understand and support our strategy. Customers and distributors not only choose to work with Sun Life, they also recommend us to friends and family. Top professionals see us as a destination of choice for their careers. More importantly, people around the world understand how Sun Life can make their lives brighter – now and in the future.

OUR COMMITMENT TO MAKE LIFE BRIGHTER

FINANCIAL HIGHLIGHTS

AS OF DECEMBER 31

COMMON SHARE INFORMATION

Common share price	2011	2010	2009	2008
TSE (C\$)	18.90	30.11	30.25	28.44
NYSE (USD)	18.52	30.10	30.25	28.44
PSX (Philippine pesos)	1,000	1,200	1,200	1,100
Dividend per common share (C\$)	1.44	1.20	1.20	1.10
Book value per share (C\$)	22.29	1.64	1.64	1.64

SHAREHOLDERS' NET INCOME

OPERATING NET INCOME*

OPERATING RETURN ON EQUITY

ASSETS UNDER MANAGEMENT

REVENUE BY BUSINESS SEGMENT**

FINANCIAL RATING

Rating Agency	2011	2010	2009	2008
A.M. Best	A+	A+	A+	A+
Moody's	A1	A1	A1	A1
Standard & Poor's	A+	A+	A+	A+

FINANCIAL RATING (BY COUNTRY)

Country	2011	2010	2009	2008
Canada	A+	A+	A+	A+
USA	A+	A+	A+	A+
Philippines	A+	A+	A+	A+



Dear Shareholders,

In 2016, our company celebrated its 30th Anniversary and completed a transformational transaction. Since our inception in 1986, we have grown steadfastly, always in the pursuit of profitable growth, and as a result, we have continued to generate value for our shareholders.

The acquisition of Axial Corporation in August 2016 is no exception and significantly grew the Vinyls segment and our global presence throughout North America and Asia. The Axial transaction also built on our history of strategic integration and further improves Westlake's marketplace position. As a result, our company has become the world's third-largest chlor-alkali producer, and the second-largest producer of PVC in North and South America, and third-largest globally. Axial's operations complement our geographic and product portfolio, expand our manufacturing presence and further enhance our future opportunities and global growth potential.

Also in 2016, Westlake took important steps in a multi-year plan to invest and improve on our competitive advantages. We completed the expansion and rejuvenation at the ethylene facility in Lake Charles, Louisiana, where we added 250 million pounds of production capacity. As a result, in the fourth quarter of 2016, our Olefins segment achieved record ethylene production. Consistent with our strategy of vertical integration, we have announced plans to increase ethylene production capacity in early 2017 at the Calvert City, Kentucky, facility. In addition, we have a 10 percent equity investment in a 2.2 billion pounds per year ethylene plant with Lotte Chemical USA Corporation that is expected to be completed in 2018. We have the right to increase our equity ownership in the plant up to 50 percent within the first three years of the substantial completion of the plant.

In 2016, Westlake Chemical Corporation earned a net income of \$399 million, or \$3.06 per diluted share, from strong net sales of \$5.1 billion. These results reflected the decline in global crude oil prices that negatively impacted product prices and margins. The earnings were also impacted by major plant turnarounds, Axial transaction charges and integration-related costs. Despite these headwinds, the results validate the strength of our business and vertical integration strategy.

Our Olefins segment continued to perform well despite lower margins caused by lower sales prices, due to a decrease in global oil prices. Our Vinyls segment was affected by a plant outage in Calvert City, and plant turnaround in Lake Charles, but enhanced by the strong performance of our European operations.

Cash generated from operating activities in 2016 was \$834 million and we invested \$628 million in capital expenditures to improve our cost position and expand our ethylene production capacity. We ended the year with cash and cash equivalents of approximately \$820 million, with a total debt of approximately \$3.0 billion. In recognition of our strong cash flows, we increased regular dividends for the twelfth consecutive year.

Overall, 2016 was a remarkable year as we took significant steps in our growth initiatives. Our financial strength provided us with ample capacity to continue our judicious investments in our businesses and improve on our competitive advantages. We are making significant progress to integrate the Axial business and working toward achieving the anticipated \$200 million of synergies and cost reductions.

Looking forward in 2017, despite the challenges of Olefins industry capacity additions and volatile energy prices, we believe we will continue to see favorable demand for our products, especially as supply and demand conditions improve in our Vinyls segment. Through our continued investments we will sustain our competitive position in our business. Westlake has a robust agenda of activities ahead that build upon our milestone 30th year of operational excellence.

We remain grateful to our shareholders, our employees and the many stakeholders who contribute year after year to Westlake's continued success.

Sincerely,

A. Chao
Albert Chao
President and
Chief Executive Officer

James Chao
James Chao
Chairman of the Board



Westlake 2016 rankings:

Number-one global
producer of specialty
polyvinyl chloride (PVC);

First in North and South
America low-density
polyethylene capacity;

Second-largest PVC
capacity in North and
South America, third-
largest globally;

Third-largest chlor-alkali
capacity in North America
and globally.

Board of Directors

James Chao
Chairman of the Board
Westlake Chemical Corporation

Albert Chao
President and
Chief Executive Officer
Westlake Chemical Corporation

Robert T. Blakely
General Secretary Vice President
and Chief Financial Officer
Federal National Mortgage
Association

Michael J. Goff
Chairman and
Chief Executive Officer
American Air Liquide
Industries, Inc.

Dorothy C. Jenkins
Trustee
Wellesley College

Max L. Lukens
Private Investor

R. Bruce Northcutt
Partner
Navitas Midcoast
Partners, LLC

H. John Riley
Former President,
Chief Executive Officer
and Chairman
Cooper Industries, Ltd.

Annual Meeting

The Annual Meeting of the Shareholders will be held
on May 17, 2017 at 10:00 a.m. local time at the Westlake
Gala Area, 2801 Post Oak Blvd., Houston, TX 77056.

Stock Trading

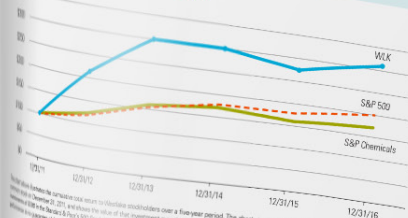
Westlake Chemical Corporation's common stock began trading on
the New York Stock Exchange effective August 11, 2016. Symbol: WUK.

Transfer Agent and Registrar
American Stock Transfer & Trust Company, LLC
601 West Avenue, Brooklyn, NY 11219

Investor Relations

Investors seeking a copy of the Company's annual report
to the Securities and Exchange Commission on Form 10-K, without
charge, may write to the Investor Relations Department,
Westlake Chemical Corporation,
2801 Post Oak Blvd., Houston, TX 77056
or call (800) 392-3929.

Cumulative Total Return to Stockholders



Executive Officers

James Chao
Chairman of the Board

Albert Chao
President and
Chief Executive Officer

M. Steven Bender
Senior Vice President,
Chief Financial Officer
and Treasurer

Robert Bussinger
Senior Vice President, Vinyls

Lawrence "Skip" Teel
Senior Vice President, Olefins

L. Benjamin Ederington
Vice President, General Counsel,
Chief Administrative Officer
& Corporate Secretary

Andrew Kenner
Vice President,
Manufacturing

George Mangini
Vice President and
Chief Accounting Officer

Larry Schubert
Vice President, Polyethylene

Independent Public Accountants

PricewaterhouseCoopers LLP
1261 Louisiana Street, Suite 2900, Houston, TX 77002

Corporate Offices

Westlake Chemical Corporation
2801 Post Oak Blvd., Houston, TX 77056
713-860-9111
www.westlake.com

CEO/CFO Certification

Westlake Chemical Corporation has filed certifications of its Chief Executive Officer and its Chief Financial Officer pursuant to Section 302 of the Securities Exchange Act of 2002 as exhibits to its Annual Report on Form 10-K for the year ended December 31, 2016.

On May 31, 2016, Westlake Chemical Corporation's Chief Executive Officer, as required by Section 303A.12(a) of the NYSE Listed Company Manual, submitted his certification to the NYSE that he was not aware of any violation by Westlake Chemical Corporation of the NYSE's corporate governance listing standards.



MESSAGE FROM THE PRESIDENT

these extensive reserves is multiphase fracture stimulation in vertical well-bores. Tourmaline uses 3-D seismic to select the majority of the drilling locations and is an industry leader in adopting and adapting the ever-improving completion technologies. The majority of the company's working interest lands will be down-spaced ultimately at four or more vertical wells per section. Certain formations within the Lower Cretaceous stack of tight sand reservoirs are more amenable to horizontal drilling (Cardium, Wapiti), thus each section may include one or two targeted multi-phase stimulated horizontals in the long-term development plan.

THIS LAND PORTFOLIO EQUATES TO APPROXIMATELY 1,800 FUTURE DEVELOPMENT LOCATIONS AT ONLY TWO WELLS PER SECTION.

This enormous inventory of horizontal wells has not been included as yet in the Company's inventory assessment. Evaluation of these "embedded" resource plays is an important component of the 2010 EP program. Early 2010 Deep Basin drilling results yielded three vertical wells with production test rates in excess of 15.0 mmc/d. These wells will be the subject of follow-up drilling in the second half of the year. Tourmaline entered into an agreement in March to acquire an extensive complementary asset package in the Greater Hinton area from a large independent senior producer. The package, with current production of 4,400 boepd, has proved plus probable reserves of approximately 30 million barrels and includes working interests in over 450 sections of land. The transaction is expected to close in June of this year and will further consolidate the company as one of the premier producers in the Deep Basin.

DEVELOPMENT LOCATION INVENTORY AND ECONOMICS

	ALBERTA DEEP BASIN	ALBERTA MONTNEY HORIZONTAL	W. C. MONTNEY HORIZONTAL
Initial Well Costs (Million)	4.0	5.5	5.5
Proven Reserves/Well (bbl)	3.0	5.5	5.5
Production Rate	1.65 mmc/d	4.0	5.5
Development Cost/boe	\$8.00	2.7 mmc/d	4.5
Operating Expenses/boe	\$3.00	\$8.25	3.4 mmc/d
Royalty Rate	15%	\$6.83	\$7.33
Present Value @ 10% (000s)	\$4,523	16%	\$4.05
Well / Bar Price	\$6.05	\$5,629	15%
Development Locations	1,800 (2 wells/section)	\$4.05	\$8,905
		100	\$5.75
			150

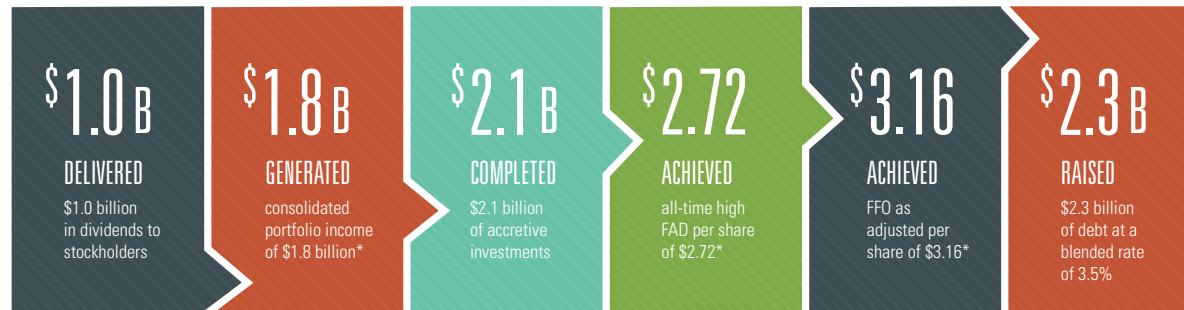
NATURAL GAS COST EQUATION

JUNIOR/INTERMEDIATE PEER AVERAGE COSTS	SENIOR MANAGEMENT HISTORICAL TOP DECILE TOURMALINE TARGET
G and A — \$0.41/mcfe: \$2.45/boe	AT ZERO OR LOW SALARY
Interest Expense — \$0.26/mcfe: \$1.56/boe	G AND A COST PERFORMANCE
Operating Cost — \$1.75/mcfe: \$10.40/boe	TOURMALINE TARGET
Transportation — \$0.23/mcfe: \$1.40/boe	HISTORICAL TOP DECILE
Royalty — \$0.92/mcfe: \$5.53/boe	OPERATING COST PERFORMANCE
F and D Cost — \$2.45/mcfe: \$14.69/boe	HISTORICAL FREE CYCLE
Total 2009 Average Industry Costs — \$6.01/mcfe: \$36.06/boe	F AND D COSTS OF \$1.40/MCFE (\$11.00/BOE)

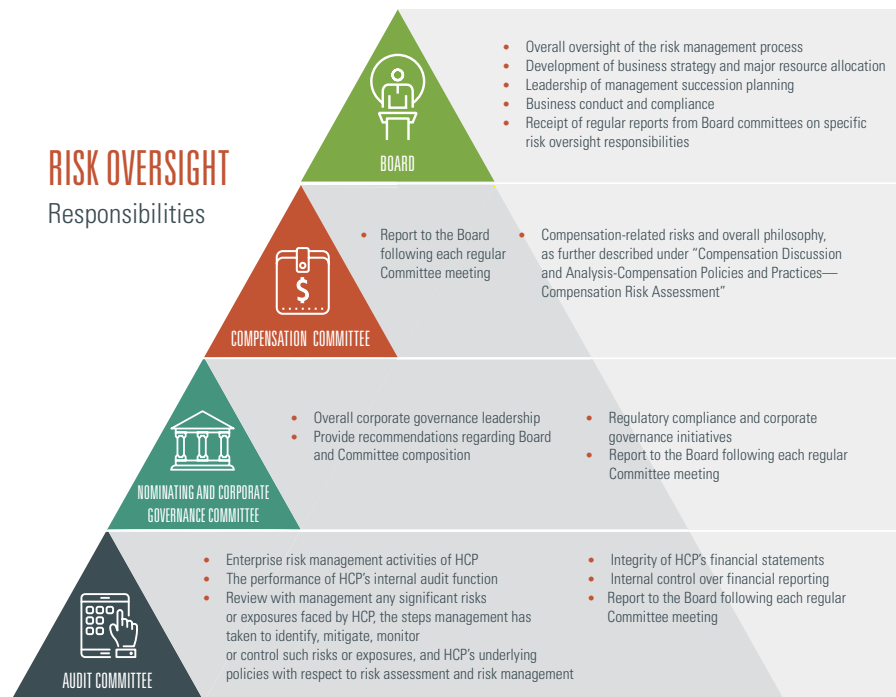


INFOGRAPHICS

Portfolio
Samples



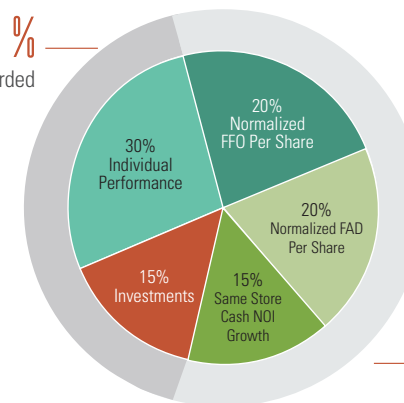
* These are non-GAAP financial measures. We present reconciliations of these financial measures to the most directly comparable GAAP financial measure in our Annual Report on Form 10-K for the year ended December 31, 2015 ("Annual Report").



WHISTLEBLOWER HOTLINE

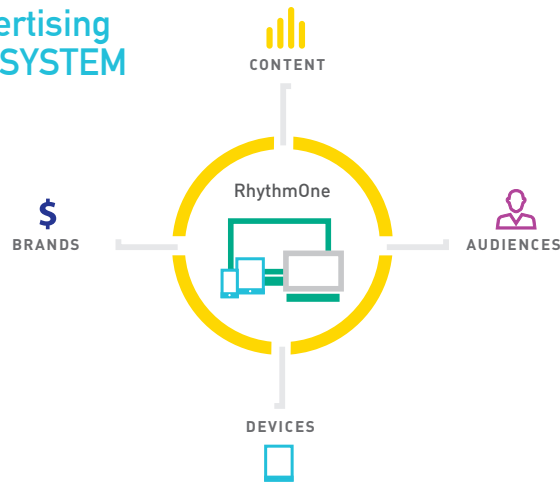
Our directors, officers, employees, vendors and business partners are encouraged to report violations of our codes of conduct through our secure whistleblower hotline. The whistleblower hotline is operated by an independent service provider and is available worldwide for the anonymous submission of complaints regarding accounting, internal controls, auditing matters or other concerns regarding the conduct of HCP's employees, representatives or business partners.

43 %
Awarded



57 %
Opportunity Forfeited

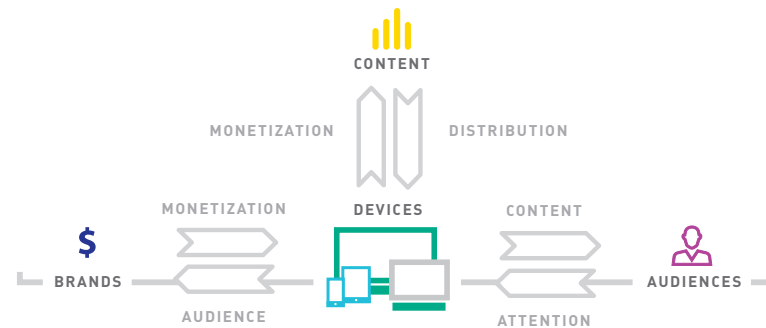
Advertising ECOSYSTEM



Revenue EQUATION

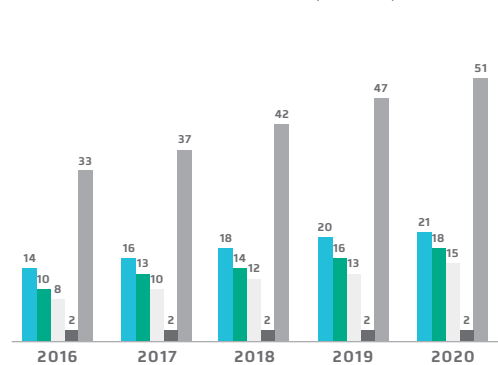


The Value EXCHANGE



US DIGITAL AD SPEND, BY FORMAT 2016-2020 (\$B)

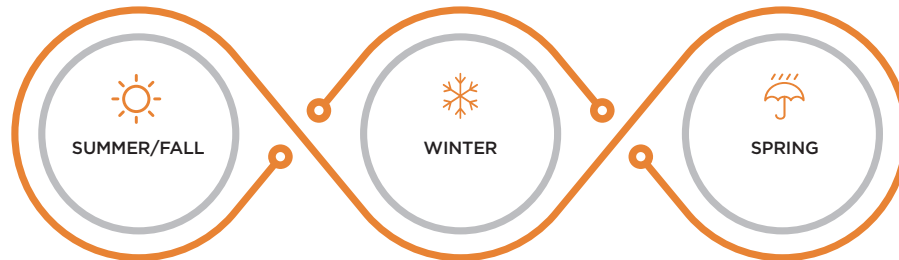
■ Banners ■ Video ■ Rich Media ■ Sponsorship ■ Search



Source: eMarketer, Sept 2016

Value CHAIN

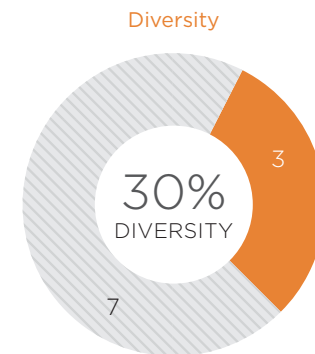
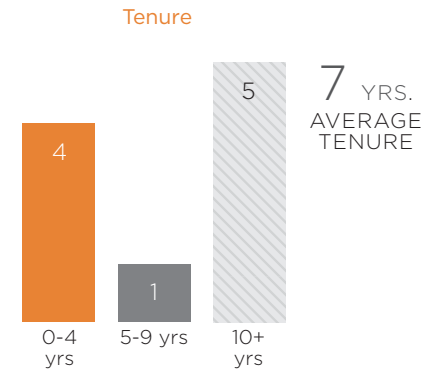




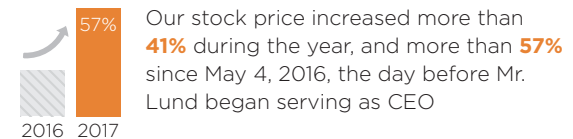
We reach out to largest investors to engage in discussions regarding issues that are important to them and to seek their input on executive compensation and corporate governance matters.

As we prepare for the proxy season, we consider investor feedback and perspectives in evaluating and structuring our executive compensation program and preparing proxy statement disclosures.

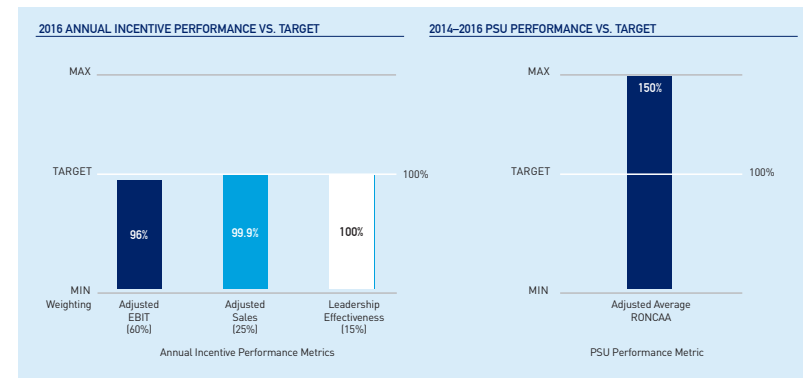
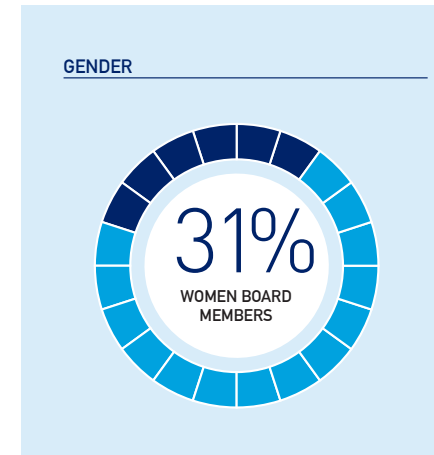
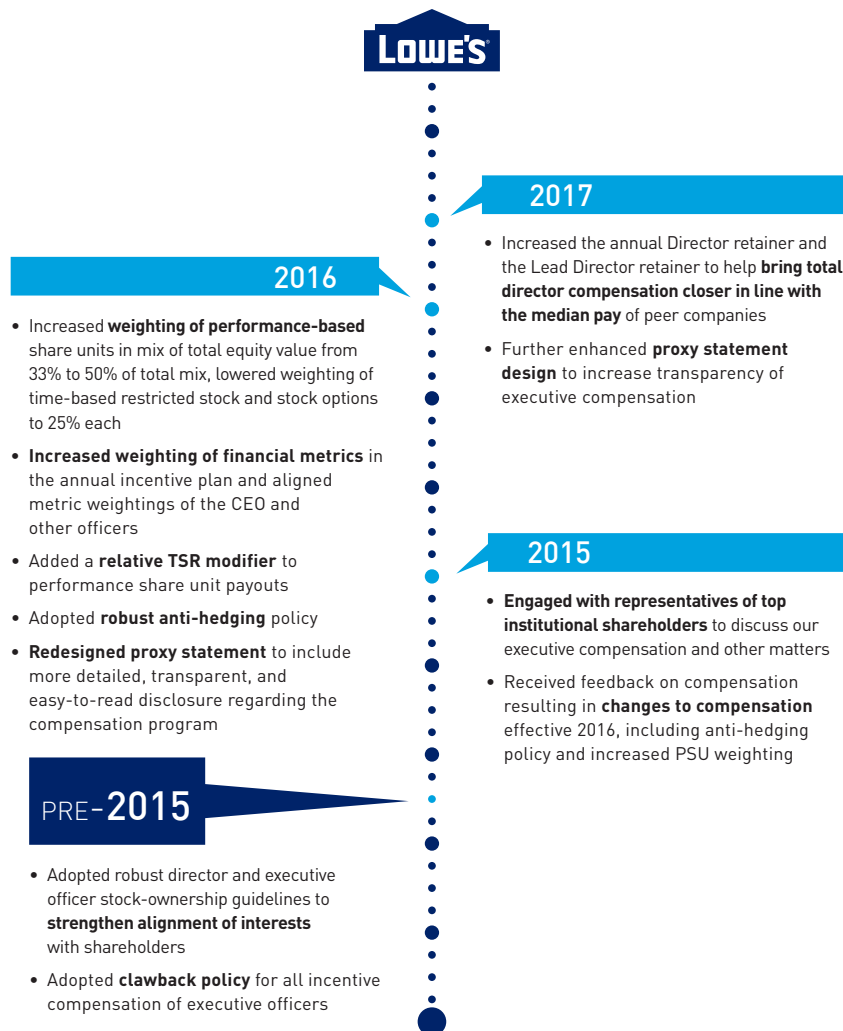
After proxy materials are filed, we invite our largest investors to discuss proposals to be considered at annual meeting of stockholders. There are also a number of established channels that any investor may use to communicate with the Company, as outlined on page 42 of this proxy statement.



Key Attributes



LOWE'S ONGOING COMMITMENT TO ENHANCING GOVERNANCE PRACTICES



Corporate Governance Highlights

2018

Independent
Director Nominees
12 of 14

Full Board
Meetings
7

Frequency of
Board Elections
Annual

Mandatory
Retirement Age
75

Board
Evaluations
Annual

Director
Equity Grants
Yes

Board Independence

- Independent Director Nominees 12 of 14
- Independent Board Committees All 75
- Mandatory retirement age 75

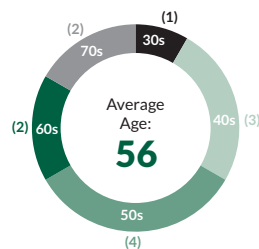
Committee Meetings in Fiscal 2016

- Audit and Compliance 9
- Compensation and Management Development 6
- Nominating and Corporate Governance 6

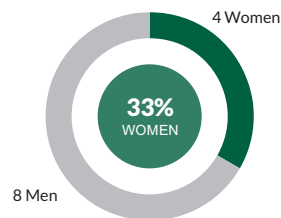
Evaluating and Improving Board Performance

- Board evaluations Annually
- Committee evaluations Annually
- Board orientations Yes

Age Distribution



Gender



PROPOSAL 1 - ELECTION OF DIRECTORS

Nominees

HOWARD SCHULTZ
Age: 64
Director Since: 1985
Committees: None
Doppio Macchiato

Howard Schultz, 64, is the founder of Starbucks Corporation and has served as executive chairman since April 2017. Mr. Schultz has served as chairman of the board of directors since our inception in 1985, and in January 2008, he reassumed the role of president and chief executive officer. He served as chief executive officer until April 2017 and served as president until March 2015. From June 2000 to February 2005, Mr. Schultz also held the title of chief global strategist, and served as chairman of the board, chief executive officer and board and chief executive officer. From November 1985 to June 1994, Mr. Schultz was the chairman of the board, a predecessor to the president of Il Giornale Coffee Company, a predecessor to the Company. From September 1982 to December 1985, Mr. Schultz was the director of retail operations and marketing for Starbucks Coffee Company, a predecessor to the Company.

Director Qualifications:
As the founder of Starbucks, Mr. Schultz has demonstrated a record of innovation, achievement and leadership. This experience provides the board of directors with a unique perspective into the operations and vision for Starbucks. Through his experience as the chairman and chief executive officer, Mr. Schultz is also able to provide the board of directors with insight and information regarding Starbucks strategy, operations and business. In addition, Mr. Schultz brings to the board more than 30 years of experience with Starbucks and extensive experience in the food and beverage industry, brand marketing and international distribution and operations.

MARY N. DILLON
Age: 56
Director Since: 2016
Committees: CMDC, NCGC
Grande Latte

Mary N. Dillon, 56, has been a Starbucks director since January 2016. Since July 2013, Ms. Dillon has served as Chief Executive Officer and a member of the Board of Directors of Uta Beauty, Inc., a beauty products retailer. Prior to joining Uta Beauty, she served as President and Chief Executive Officer and a member of the Board of Directors of United States Cellular Corporation, a provider of wireless telecommunications services, beginning in June 2010. Prior to joining U.S. Cellular, Ms. Dillon served as Global Chief Marketing Officer and Executive Vice President of McDonald's Corporation from 2005 to 2010, where she led the company's worldwide marketing efforts and several positions of increasing responsibility at PepsiCo Corporation including as President of the Quaker Foods division from 2004 to 2005 and as Vice President of Marketing for Gatorade and Quaker Foods from 2002 to 2004. Ms. Dillon previously served as a director of Target Corporation.

Director Qualifications:
As CEO of a large publicly-traded company and with her prior executive leadership experience, Ms. Dillon is able to provide the board with top-level leadership perspective in organizational management and operations. With 33 years of experience with large consumer-driven businesses, Ms. Dillon brings to the board her unique insights into the management of complex organizations in today's challenging retail environment. She also possesses valuable knowledge and expertise in brand marketing and strategy.

ROSALIND G. BREWER
Age: 55
Director Since: 2017
Committees: None
Iced Green Tea Unsweetened, Extra Ice

Rosalind G. Brewer, 55, has served as group president, Americas and chief operating officer since October 2017, and has been a director since March 2017. Ms. Brewer served as President and Chief Executive Officer of Sam's Club, a membership-only retail warehouse club and a division of Wal-Mart Stores, Inc., from February 2012 to February 2017. Previously, Ms. Brewer was Executive Vice President and President of Wal-Mart's East Business Unit from February 2011 to January 2012; Executive Vice President and President of Wal-Mart South from February 2010 to February 2011; Senior Vice President

8 / 2018 PROXY STATEMENT



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